

Business Opinion Survey Press Release

TO:

Area newspaper

Chambers of Commerce, Rotary Club

Radio and Television station

Lawrenceburg-Anderson County Economic Development Authority to conduct City/County survey project to determine business needs and conditions.

There are almost 1000 reasons for the Lawrenceburg-Anderson County Economic Development Authority to have current information on the market, business, workforce and other commercial conditions of importance to local business decision-makers.

The number 1000 is roughly the number of businesses operating in Anderson County. To ensure that these firms continue to grow and to prosper, The Authority has designed a survey project that it will use to gather input from local firms about business, market and other commercial conditions.

“The Authority’s economic development efforts depend on our ability to understand and to provide assistance that meets business people’s expectations and circumstances”, notes Charlie Cammack, Chairman of the Authority and CEO and President of Lawrenceburg National Bank. “This survey will help us to improve the quality of our assistance by infusing our local business leaders’ thoughts and ideas into our economic development efforts.” This project begins on August 10 and a draft of the initial findings is due September 25.

The results of the survey will be used by the Authority to further facilitate business expansion and retention, as well as to be provided to the business community, local governments, regional educational institutions and the media.

For more information, please contact Jim Kurz, Executive Director, Lawrenceburg - Anderson County Economic Development Authority at 502-839-5372 ext 25 or email him at jkurz@bgadd.org.